

TOP Advertisers Report

SAMPLE



2008		Ora News	The report include:			Jan.Feb.Mar	Apr.May.Jun	Jul.Aug.Sep	Oct.Nov.Dec
Advertisers	Nr.of insertions	No. 30" spots	Cost Rate Cards Lek	GRP %	Qual. Placem 1st or last %	Prime Time 19:00-23:00 %	Weekend share %		
1 Yldon Sh.p.k	18466	20617	80,417,486	24003	54%	22%	28%		
2 Vodafone	2434	2947	11,986,338	2637	87%	33%	33%		
3 DigitAlb	1273	2649	10,353,906	1898	67%	21%	27%		
4 Mercedes-Benz	2153	2313	9,219,834	2944	77%	14%	28%		
5 llion Lines	1139	1519	6,310,884	1824	36%	29%	28%		
6 Grand Hotel	802	1337	5,299,455	1070	49%	23%	30%		
7 New Choise	1332	1319	5,244,376	1616	46%	12%	29%		
8 Universiteti Kristal	1200	1201	4,800,592	1564	32%	20%	31%		
9 Vivecryn	967	1036	4,054,203	1518	33%	4%	27%		
10 Eagle Mobile	1512	949	3,844,734	1701	78%	27%	19%		
11 RC cola	1173	987	3,763,800	1724	23%	16%	30%		
12 Crypton TV	904	814	3,240,632	1284	83%	24%	28%		
13 AMC	691	630	2,747,365	948	52%	25%	28%		
14 Eureka	662	597	2,375,684	858	23%	22%	26%		
15 2 A-L	712	593	2,366,213	896	18%	0%	29%		
16 Baja	875	583	2,297,394	1073	13%	23%	21%		
17 Laser way	871	436	1,897,214	993	54%	3%	30%		
18 Hotel Taverna Nertili	278	463	1,857,915	385	39%	22%	36%		
19 Procredit Bank	322	433	1,728,470	433	21%	32%	30%		
20 Ministria e Mbrojjes	230	393	1,546,184	252	60%	44%	32%		
21 Neranxi	248	331	1,418,928	498	30%	34%	29%		
22 COLIN'S	265	353	1,410,072	253	40%	27%	30%		
23 Ana Travel & Tours	1016	337	1,337,859	1337	38%	16%	29%		
24 Shkolla Nobel	292	321	1,303,345	462	13%	33%	28%		
25 Kaon	145	279	1,204,908	209	33%	22%	28%		
26 M.K.R.S.	419	295	1,193,580	510	11%	31%	25%		
27 Jeta Media Company	372	271	1,055,365	495	4%	25%	27%		
28 Revista "Kull"	147	245	1,010,445	181	43%	44%	0%		
29 Melissa	222	259	970,101	326	27%	27%	26%		
30 Lori Cafe	306	261	968,994	488	9%	28%	26%		
31 Arme Gjahu dyqan	166	221	855,588	263	30%	34%	27%		
32 Universiteti European i Tiranes	342	210	852,390	300	20%	34%	28%		
33 Renault	68	211	849,918	74	25%	31%	25%		
34 Fiol	188	217	826,745	306	40%	28%	27%		
35 Revista Jeta	313	209	812,538	408	0%	26%	25%		
36 Operatori i Sistemit te Shperndarjes	142	176	716,463	212	17%	39%	27%		
37 Imobiliare Curri	142	166	685,356	151	70%	57%	24%		
38 Bread Chips	149	159	630,154	309	23%	0%	28%		
39 Ekspo Group	158	158	608,850	223	2%	18%	34%		
40 Arilta	324	137	584,927	411	100%	35%	21%		
41 Taçi oil	241	141	572,811	256	63%	27%	23%		
42 Univers Reklama	173	138	549,601	244	66%	37%	32%		
43 Paketa Super-Sport	85	135	537,879	111	35%	31%	33%		
44 Liburnia Restorant	115	115	478,593	197	37%	26%	25%		
45 Hotel Continental	101	118	472,259	109	41%	18%	29%		
46 Ministria e Brendshme	116	116	446,121	105	41%	47%	28%		
47 KESH	61	108	438,729	57	0%	49%	31%		
48 Bahamas Hotel	74	111	436,158	134	51%	45%	41%		
49 Agna Group	122	106	427,425	172	19%	30%	29%		
50 Porche Albania	107	107	419,922	204	18%	57%	29%		
51 Glina	90	105	418,877	128	20%	30%	30%		
52 Serenata	162	113	407,339	332	3%	0%	27%		
53 Stela	105	93	394,658	111	15%	54%	23%		
54 Kenwood	64	85	361,743	58	14%	70%	25%		
55 Posta Shqiptare	106	85	352,149	96	34%	34%	27%		
56 Partia Socialiste	33	83	337,635	37	48%	24%	27%		
57 ATHS	194	85	329,136	291	48%	18%	30%		